

Technology Subscription 101

Sparkfund Technology Subscription™

Noun

1. An all-inclusive solution to get better equipment in your buildings with an OpEx payment* and no upfront cost:

*Did you hear about the new Sparkfund Technology Subscription™?
I hear it takes all the pain out of installing a new HVAC system.*

2. A better way to power your organization

Our organization is considering a Sparkfund Technology Subscription™ so we don't have to manage the complexity of rolling out new lighting and controls across our portfolio.

New, better equipment at no risk.

With Xerox, Netflix, Salesforce, and Uber, you're probably already part of the subscription economy. Now, use a similar model to make your organization more powerful, efficient, and cheaper to operate. This means you can spend time and money on what matters most — your core business.

The technology subscription powers your organization with the latest technologies like lighting, building controls, and HVAC so you don't have to divert your core resources.



One Monthly Cost

A single OpEx payment* covers your installation, repairs, monitoring, and ongoing service with no upfront cost.



Simple Contract

You sign a short, easy-to-execute contract with a simple list of the new technology and how it works.



No Risk Guarantee

Your service provider ensures that your technology works through the entire contract term. If it doesn't work, you don't pay.

How does the technology subscription reduce my costs?

You'll see energy cost and maintenance savings. You can also expect tax advantages from your technology subscription operating expense payment*.

Example: A lighting and controls project worth \$1,000,000 with a 5-year agreement.



Before subscription



During subscription

Your savings

Technology subscription payment

Monthly energy and maintenance costs